

By Deeds, Not Words, Have We Gained Our Reputation

The best proof that the people of Phoenix appreciate good values lies in the throngs that attend our sales. Take for instance yesterday's. It was another testimonial of the people's absolute confidence in the superior selling methods in vogue at the New York Store. People in general are aware of the fact that we draw the line on clap-trap merchandise—None but the highest grades find floor space here. Seasonable merchandise offered in season at special prices is one of the chief reasons for our success. Giving out-of-town people a chance to partake freely of these marvelous offerings is another. That's why Saturday's bargains hold good on Monday. Every item in this ad. spells ECONOMY. Read it all.

Girls' Dresses

5 DOZEN OF GIRLS' STYLISH WASH DRESSES, chiefly of white lawn and chambray. The whites are elaborately trimmed in embroidery; those made of chambray come in desirable colors only. They're genuine \$1.50 values, but Monday they go at the special price of, each

98c

WHERE QUALITY COUNTS.

The New York Store
PHOENIX, ARIZONA.

Embroidered Robes And Shirt Waist Patterns

We still have in stock about 20 handsomely embroidered shirt waist patterns and some of those elegantly embroidered batiste and lawn robes. We need the room as well as the money for something else—that's the reason we offer the balance of 'em Monday at

Half Price

India Linon

32-INCH WIDE INDIA LINON, a nice sheer quality, much wanted for cool waists and summer dresses, regularly sold up to 15c. Special price, yard

10c

Wash Silks

"MIKADO" WASH SILKS, 24 inches wide, a soft white silk with various colored polka dots, usually sold at 65c. Sale price, yard

39c

Wash Belts

WOMEN'S WHITE WASH BELTS, of duck, in crush and tailored effects, plain and embroidered styles, nickel and gilt buckles, excellent value at 15c. Sale price, each

10c

Cambric Muslin

YARD-WIDE CAMBRIC MUSLIN—Splendid 8½c quality; just 10 bolts to go in this sale at, yard

6¼c

Handkerchiefs

WHITE HEMSTITCHED LAWN HANDKERCHIEFS, for women as well as children, usually sold at 4c. Sale price, each

2c

Silk Mulls

HERE IS AN ITEM THAT LOST ITS WAY—it's classed among the better sorts of wash goods. Silk mulls in pretty evening shades, excellent for party dresses, always sold at 25c. Sale price, yard

15c

Parasols

Your free and unrestricted choice of any parasol in the house Monday at

1/4 Off From Regular Price

Percales

50 PIECES OF FRESH, CRISP PERCALES, in pretty small dots, figures and stripes, plenty of light and dark colorings. An excellent book-fold wash material, considered a bargain at 12½c. Sale price, yard

10c

Children's Waists

"FERRIS" GOOD SENSE CORSET WAISTS, an odd lot, some sizes missing; good, strong ones that have sold all along at 25c. To close, each

25c

Our Shoe Department One of the "Sights" Monday

We want to nail one fact right here: Under no circumstances, taking style and quality into consideration, is it possible to match our underselling cut prices, which are indisputably the lowest prices ever named for the right qualities and correct styles. We're NOT just out of the size you want, but have table loads full of desirable footwear. Take our measure by the following items bulletined below:



CHILDREN'S STRAP SANDALS, some with one, others with two straps, sizes 8 to 11, regular \$1.25 and \$1.50 values. Sale price, pair.....

75c

MISSIE'S BAREFOOT SANDALS, with extension soles, sizes 11 to 2, actual \$1.25 values. Sale price, pair.....

98c

MISSIE'S WHITE CANVAS OXFORDS, NOT rubbish, but high-grade footwear with large eyelets, sizes 11 to 2, bona-fide \$1.25 values. Sale price, pair.....

98c

BOYS' DEPENDABLE SHOES—in box calf, satin calf and vict kid, have oak soles that are quilted; bona-fide \$2.00 and \$2.25 values. Sale price, pair.....

\$1.59

WOMEN'S WHITE CANVAS OXFORDS—Strictly reliable sorts that do NOT hail from the paste factory, always sold at \$1.50. Sale price, pair.....

\$1.29

WOMEN'S CHOICEST WHITE CANVAS OXFORDS, with extension soles, large eyelets, full range of sizes, exceptional good values at \$2.50. Sale price, pair.....

\$1.98

WOMEN'S CHOCOLATE COLORED OXFORDS, of softest vict kid, plain and cap toes, turned soles, regular \$1.50 and \$1.75 grades at the special price of, pair.....

\$1.15

WOMEN'S PAT. TIP OXFORDS, in vict kid, light, flexible soles, hand turned, superb \$1.75 value. Sale price, pair.....

\$1.38

MEN'S CANVAS SHOES, in either brown or tan, full range of sizes, always sold at \$1.50. Sale price, pair.....

\$1.25

MEN'S DRESS SHOES, of excellent quality satin calf, plain and cap toes, banner \$1.75 value. Sale price, limiting each customer to one pair, at.....

\$1.25

MEN'S \$3.50 SHOES AND OXFORDS, "Siz" and "Diamond" Brand" sorts, all the most stylish lasts, genuine Goodyear welts, sure-enough \$3.50 values. Sale price, pair.....

\$2.95

WOMEN'S "AMERICAN LADY" OXFORDS, of gun metal, in smart and shapely Blucher styles that will make dainty feet even daintier; welled soles, latest heels; the best there is at \$3.00. Sale price, pair.....

\$2.45



Corsets

THE CELEBRATED W. B. AND ROYAL WORCESTER CORSETS, in up-to-date models, but broken line of sizes; some white, others drab, with and without hose supporter attachments, short and long hips; regular \$1.25 kinds going Monday at

75c

Women's Neckwear

EMBROIDERED TURNOVERS, in a number of pretty designs, embroidered on sheerest Swiss, a great deal better and prettier than the usual 25c kinds. Sale price, each

15c

Turkish Towels

BLEACHED AND UNBLEACHED TURKISH TOWELS, fringed, good size, cheap at 15c. Special Monday, each

12½c

Hosiery and Underwear



WOMEN'S BLACK COTTON HOSE, seamless, fast dye, 8½c all sizes, excellent 12½c value. Sale price, pair.....

8½c

WOMEN'S HIGH-GRADE COTTON AND LISLE STOCKINGS, in all-over lace effects, black and colors; also plain gauze lises with embroidered ankles; all have spliced heels and toes and strictly fast Hermsdorf or Topsy dye; bona-fide 75c values Monday at.....

48c

CHILDREN'S AND MISSIE'S LACE LISLE STOCKINGS—Black or tan, seamless, sizes 5 to 8½, regular 25c values Monday at 3 PAIRS FOR 50c

WOMEN'S JERSEY RIBBED VESTS—Low neck and sleeveless, neck and armholes taped, none better at 10 cents. Sale price, each.....

6¼c

WOMEN'S SWISS RIBBED UMBRELLA PANTS—Lace trimmed, all sizes, regularly sold at 20 cents. Sale price, pair.....

12½c

Wash Goods

200 PIECES OF FINE BATISTE LAWNS, in a beautiful assortment of floral and conventional designs in desirable shades; new, fresh goods, not legacies from another season, all 29 inches wide and always sold at 12½c and 15c. Sale price, yard

10c

ORGANDY MULLS—Elaborate floral designs printed on choicest, sheerest materials, a great many different colorings, 27 inches wide, and always sold at 25c. Sale price, yard

19c

AMERICAN PONGEE, in natural and pure white, from 27 to 32 inches wide, very desirable for a pretty tub suit, worth up to 65c. Sale price, yard

34c

OUR ENTIRE STOCK OF HIGH-GRADE BLACK WASH FABRICS, consisting of Swisses, Jacquards, Grenadines, etc., in plain, fancy and striped effects, marked in plain figures 50c, 65c and 75c. Choice Monday, yard

25c

Women's Outer Garments

ONE LOT OF WOMEN'S SHIRT WAISTS—In pure white, lavishly trimmed in embroidery and lace, full length or short sleeves, also a few dozen of colored batiste waists in black and white effects, prettily tailored and stylishly executed; banner \$1.25 and \$1.50 values. Sale price, each.....

99c

ONE LOT OF WOMEN'S SHIRT WAISTS—Plain white and black and white effects, newest models, all sizes, usually sold at 75c. Sale price, each.....

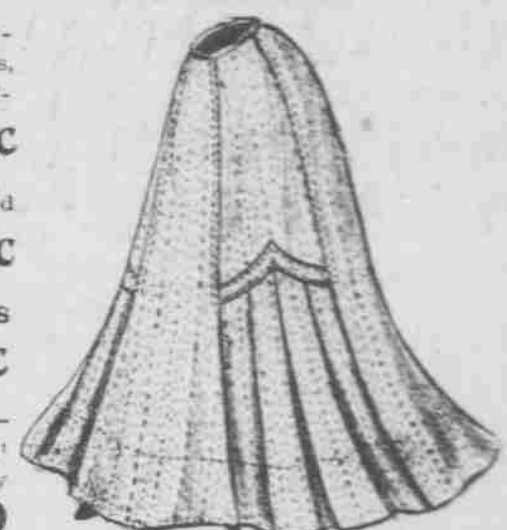
48c

ONE LOT OF WOMEN'S PERCALE AND LAWN WRAPPERS—Light and dark effects, deep flounce, neatly trimmed, full range of sizes. Always sold at \$1.50. Sale price, each.....

98c

ONE LOT OF WOMEN'S DRESS AND WALKING SKIRTS—Some of mohair seilian in grey, black and navy; others of all wool tweed and homespun in pretty drab mixtures. The majority of these are late arrivals, consequently they are "it." Values in the aggregation hitting the \$5 mark. Choice.....

\$2.99



Calicoes

ALL OF OUR STANDARD PRINTS, in black and blue and white effects, regularly sold at 6¼c. Sale price, yard

5c

Irish Linen Finish

10 BOLTS OF WHITE IRISH LINEN FINISH SUITINGS, similar to "Indian Head"; 36 inches wide, and just right for wash skirts and shirt waist suits, excellent 15c value. Sale price, yard

10c

Men's Clothing and Furnishings

98c

For Choice of Any

Men's Straw Hats

Worth up to \$2.00

NEW, THIS SEASON'S SHAPES All the latest straws—plain and fancies—roll or flat brims—in endless varieties and styles—that's what you get Monday for.....

\$7.25

For Choice of Hundreds of

Men's Two-Piece Suits

worth up to \$15.00.

IT'S A SUPERB LOT OF GARMENTS—Made by people who know how—suits of dependable quality All wool homespun, crash and flannel, in drab and mode mixtures, faultless in fashion, finish and fit—all sizes—subject to your choice Monday for.....



33 1-3c

For Men's High Grade

Balbriggan Underwear

actually worth 50c.

HERE ARE SHIRTS AND DRAWERS THAT SURPASS ANY AND ALL 50c VALUES you may come in contact with elsewhere—shirts have French neck and are silk stitched throughout; drawers are double seamed—not a size missing. Come and get acquainted with the people that save you money.

25c

For men's genuine

Lisle Web Suspenders

fully worth 50c.

LOVERS OF COOL, LIGHT-WEIGHT SUSPENDERS MAY GET THEIR FILL MONDAY FOR HALF—Good lisle suspenders in narrow and wide webbing, ordinary and extra lengths, gilt buckles, leather or mohair ends. The real thing—in this sale for.....

Embroideries

All of our embroidery yokings, none excepted, Monday at exactly

Half Price

Embroidery Flouncings

Your free choice of any piece of skirt or demi-flouncing in stock Monday at

1/3 Off

from regular prices.